

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04077389-2
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04077389
Alt Order #	Political Candidate
Deal #	
Order Flight	09/29/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
				10/01/12 to 10/07/12	1x	M-----					
	13			M	10/01/12	:30	6:49 AM	OFA12A124H	\$855.00		1
2	13	Good Day 7a	7a-8a								
	CDR										
				10/01/12 to 10/07/12	1x	M-----					
	13			M	10/01/12	:30	7:09 AM	OFA12A124H	\$900.00		1
3	13	Good Day 7a	7a-8a								
	CDR										
				10/01/12 to 10/07/12	3x	-TWTF--					
	13			Tu	10/02/12	:30	7:23 AM	OFA12A124H	\$900.00		3
	13			W	10/03/12	:30	7:46 AM	OFA12A124H	\$900.00		2
	13			F	10/05/12	:30	7:58 AM	OFA12A124H	\$900.00		1
4	13	Good Day 8a	8a-9a								
	CDR										
				10/01/12 to 10/07/12	2x	M-----					
	13			M	10/01/12	:30	8:29 AM	OFA12A124H	\$765.00		1
	13			M	10/01/12	:30	8:45 AM	OFA12A124H	\$765.00		2
5	13	Good Day 8a	8a-9a								
	CDR										
				10/01/12 to 10/07/12	4x	-TWTF--					
	13			Tu	10/02/12	:30	8:45 AM	OFA12A124H	\$765.00		1
	13			W	10/03/12	:30	8:52 AM	OFA12A124H	\$765.00		4
	13			Th	10/04/12	:30	8:15 AM	OFA12A124H	\$765.00		3
	13			F	10/05/12	:30	8:29 AM	OFA12A124H	\$765.00		2
6	13	Good Day 8a	8a-9a								
	CDR										
				10/08/12 to 10/14/12	1x	M-----					
	13			M	10/08/12	:30	8:43 AM	OFA12A124H	\$765.00		1

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Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day 9a	9-10a								
	CDR										
					10/01/12 to 10/07/12	2x	M-----				
	13			M	10/01/12	:30	9:15 AM	OFA12A124H	\$720.00		2
	13			M	10/01/12	:30	9:24 AM	OFA12A124H	\$720.00		1
8	13	Good Day 9a	9-10a								
	CDR										
					10/01/12 to 10/07/12	4x	-TWTF--				
	13			Tu	10/02/12	:30	9:30 AM	OFA12A124H	\$720.00		3
	13			W	10/03/12	:30	9:42 AM	OFA12A124H	\$720.00		1
	13			Th	10/04/12	:30	9:58 AM	OFA12A124H	\$720.00		2
	13			F	10/05/12	:30	9:29 AM	OFA12A124H	\$720.00		4
9	13	Good Day 9a	9-10a								
	CDR										
					10/08/12 to 10/14/12	1x	M-----				
	13			M	10/08/12	:30	9:51 AM	OFA12A124H	\$720.00		1
10	13	Good Day Sa 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	2x	-----S-				
	13			Sa	10/06/12	:30	8:13 AM	OFA12A124H	\$630.00		1
	13			Sa	10/06/12	:30	8:59 AM	OFA12A124H	\$630.00		2
12	13	Good Day Su 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	7:37 AM	OFA12A124H	\$720.00		1
13	13	Good Day Su 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	8:59 AM	OFA12A124H	\$720.00		1
14	13	Live with Kelly	10a-11a								

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MyFoxTampaBay.com
 www.myfoxtampabay.com

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Alt Order #	Political Candidate
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/01/12 to 10/07/12		6x	MTWTF--				
13				M	10/01/12	:30	10:37 AM	OFA12A124H	\$450.00		6
13				M	10/01/12	:30	10:59 AM	OFA12A124H	\$450.00		1
13				Tu	10/02/12	:30	10:52 AM	OFA12A124H	\$450.00		2
13				W	10/03/12	:30	10:28 AM	OFA12A124H	\$450.00		3
13				Th	10/04/12	:30	10:47 AM	OFA12A124H	\$450.00		4
13				F	10/05/12	:30	10:50 AM	OFA12A124H	\$450.00		5
15	13	Live with Kelly	10a-11a								
CDR											
				10/08/12 to 10/14/12		1x	M-----				
13				M	10/08/12	:30	10:37 AM	OFA12A124H	\$450.00		1
16	13	Wendy Williams	11a-12p								
CDR											
				10/01/12 to 10/07/12		6x	MTWTF--				
13				M	10/01/12	:30	11:28 AM	OFA12A124H	\$225.00		6
13				M	10/01/12	:30	11:50 AM	OFA12A124H	\$225.00		1
13				Tu	10/02/12	:30	11:39 AM	OFA12A124H	\$225.00		2
13				W	10/03/12	:30	11:56 AM	OFA12A124H	\$225.00		3
13				Th	10/04/12	:30	11:42 AM	OFA12A124H	\$225.00		4
13				F	10/05/12	:30	11:35 AM	OFA12A124H	\$225.00		5
17	13	Wendy Williams	11a-12p								
CDR											
				10/08/12 to 10/14/12		1x	M-----				
13				M	10/08/12	:30	11:52 AM	OFA12A124H	\$225.00		1
18	13	Fox 13 News at Noon	12p-1p								
CDR											
				10/01/12 to 10/07/12		6x	MTWTF--				
13				M	10/01/12	:30	12:14 PM	OFA12A124H	\$360.00		1
13				Tu	10/02/12	:30	12:39 PM	OFA12A124H	\$360.00		2

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Sales Region	National

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Alt Order #	Political Candidate
Deal #	
Order Flight	09/29/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	13	Fox 13 News at Noon	12p-1p								
	CDR										
	13			Tu	10/02/12	:30	12:58 PM	OFA12A124H	\$360.00		6
	13			W	10/03/12	:30	12:12 PM	OFA12A124H	\$360.00		3
	13			Th	10/04/12	:30	12:23 PM	OFA12A124H	\$360.00		4
	13			F	10/05/12	:30	12:52 PM	OFA12A124H	\$360.00		5
19	13	Fox 13 News at Noon	12p-1p								
	CDR										
				10/08/12 to 10/14/12		1x	M- - - - -				
	13			M	10/08/12	:30	12:25 PM	OFA12A124H	\$360.00		1
20	13	Judge Joe Brown	3p-4p								
	CDR										
				10/01/12 to 10/07/12		6x	MTWTF- -				
	13			M	10/01/12	:30	3:10 PM	OFA12A124H	\$225.00		1
	13			Tu	10/02/12	:30	3:09 PM	OFA12A124H	\$225.00		2
	13			Tu	10/02/12	:30	3:54 PM	OFA12A124H	\$225.00		6
	13			W	10/03/12	:30	3:47 PM	OFA12A124H	\$225.00		3
	13			Th	10/04/12	:30	3:06 PM	OFA12A124H	\$225.00		4
	13			F	10/05/12	:30	3:59 PM	OFA12A124H	\$225.00		5
21	13	Judge Joe Brown	3p-4p								
	CDR										
				10/08/12 to 10/14/12		1x	M- - - - -				
	13			M	10/08/12	:30	3:48 PM	OFA12A124H	\$225.00		1
22	13	Judge Judy	4p-5p								
	CDR										
				10/01/12 to 10/07/12		8x	MTWTF- -				
	13			M	10/01/12	:30	4:19 PM	OFA12A124H	\$585.00		1
	13			Tu	10/02/12	:30	4:28 PM	OFA12A124H	\$585.00		7
	13			Tu	10/02/12	:30	4:49 PM	OFA12A124H	\$585.00		2
	13			W	10/03/12	:30	4:19 PM	OFA12A124H	\$585.00		3
	13			W	10/03/12	:30	4:28 PM	OFA12A124H	\$585.00		6

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Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04077389
Alt Order #	Political Candidate
Deal #	
Order Flight	09/29/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

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Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	13	Judge Judy	4p-5p								
	CDR										
	13			Th	10/04/12	:30	4:47 PM	OFA12A124H	\$585.00		8
	13			Th	10/04/12	:30	4:55 PM	OFA12A124H	\$585.00		4
	13			F	10/05/12	:30	4:56 PM	OFA12A124H	\$585.00		5
23	13	Judge Judy	4p-5p								
	CDR										
				10/08/12 to 10/14/12	2x	M- - - - -					
	13			M	10/08/12	:30	4:19 PM	OFA12A124H	\$585.00		2
	13			M	10/08/12	:30	4:42 PM	OFA12A124H	\$585.00		1
24	13	Fox 13 News at 5p	5p-530p								
	CDR										
				10/01/12 to 10/07/12	5x	MTWTF- -					
	13			M	10/01/12	:30	5:21 PM	OFA12A124H	\$900.00		4
	13			Tu	10/02/12	:30	5:23 PM	OFA12A124H	\$900.00		1
	13			W	10/03/12	:30	5:23 PM	OFA12A124H	\$900.00		2
	13			Th	10/04/12	:30	5:31 PM	OFA12A124H	\$900.00		3
	13			F	10/05/12	:30	5:22 PM	OFA12A124H	\$900.00		5
25	13	Insider	730p-8p								
	CDR										
				10/01/12 to 10/07/12	6x	MTWTF- -					
	13			M	10/01/12	:30	7:46 PM	OFA12A124H	\$855.00		2
	13			M	10/01/12	:30	7:59 PM	OFA12A124H	\$855.00		1
	13			Tu	10/02/12	:30	7:56 PM	OFA12A124H	\$855.00		6
	13			W	10/03/12	:30	7:56 PM	OFA12A124H	\$855.00		3
	13			Th	10/04/12	:30	7:48 PM	OFA12A124H	\$855.00		4
	13			F	10/05/12	:30	7:54 PM	OFA12A124H	\$855.00		5
26	13	Insider	730p-8p								
	CDR										
				10/08/12 to 10/14/12	1x	M- - - - -					
	13			M	10/08/12	:30	7:47 PM	OFA12A124H	\$855.00		1

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Order Flight	09/29/12 - 10/08/12

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	13	Insider	730p-8p								
	CDR										
27	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					10/01/12 to 10/07/12	2x	MTWTFSS				
	13			M	10/01/12	:30	10:30 PM	OFA12A124H	\$1,890.00		1
	13			F	10/05/12	:30	10:26 PM	OFA12A124H	\$1,890.00		2
28	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					10/01/12 to 10/07/12	5x	MTWTFSS				
	13			M	10/01/12	:30	10:57 PM	OFA12A124H	\$1,530.00		2
	13			Tu	10/02/12	:30	10:56 PM	OFA12A124H	\$1,530.00		3
	13			W	10/03/12	:30	11:07 PM	OFA12A124H	\$1,530.00		5
	13			F	10/05/12	:30	10:42 PM	OFA12A124H	\$1,530.00		4
	13			Sa	10/06/12	:30	11:06 PM	OFA12A124H	\$1,530.00		1
29	13	Access Hollywood	1135p-1205a								
	CDR										
					10/01/12 to 10/07/12	5x	MTWTF--				
	13			M	10/01/12	:30	11:51 PM	OFA12A124H	\$405.00		4
	13			Tu	10/02/12	:30	11:45 PM	OFA12A124H	\$405.00	MG for 29.2 10/03	6
	13			Tu	10/02/12	:30	12:02 AM	OFA12A124H	\$405.00		1
	13			W	10/03/12	:00			\$405.00	See MG 29.6	2
	13			Th	10/04/12	:30	12:00 AM	OFA12A124H	\$405.00		3
	13			F	10/05/12	:30	12:00 AM	OFA12A124H	\$405.00		5
30	13	Good Day 6a	6a-7a								
	CDR										
					10/01/12 to 10/07/12	1x	MTWTF--				
	13			Tu	10/02/12	:30	6:10 AM	OFA12A124H	\$855.00		1
31	13	Fox 13 News Edge RR	4a-430a								
	LUR										

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31	13	Fox 13 News Edge RR	4a-430a								
	LUR										
				10/01/12 to 10/07/12	1x	MTWTF--					
	13			F	10/05/12	:30	4:26 AM	OFA12A124H	\$24.00		1
32	13	NFL RS Game Non Home	Various								
	CDR										
				10/01/12 to 10/07/12	2x	-----S					
	13			Su	10/07/12	:30	1:39 PM	OFA12A124H	\$7,650.00		2
	13			Su	10/07/12	:30	2:35 PM	OFA12A124H	\$7,650.00		1
33	13	College Football Prime	Various								
	CDR										
				10/01/12 to 10/07/12	1x	-----S-					
	13			Sa	10/06/12	:30	10:52 PM	OFA12A124H	\$2,250.00		1
34	13	Good Day 530a	530a-6a								
	CDR										
				10/01/12 to 10/07/12	1x	MTWTF--					
	13			Tu	10/02/12	:30	5:59 AM	OFA12A124H	\$540.00		1
35	13	Good Day 430a	430a-5a								
	CDR										
				10/01/12 to 10/07/12	1x	MTWTF--					
	13			W	10/03/12	:30	4:40 AM	OFA12A124H	\$115.00		1
36	13	Raising Hope/Ben & Kate	8p-9p								
	CDR										
				10/01/12 to 10/07/12	1x	-T-----					
	13			Tu	10/02/12	:30	7:59 PM	OFA12A124H	\$3,600.00		1
37	13	New Girl/Mindy Project	9p-10p								
	CDR										
				10/01/12 to 10/07/12	1x	-T-----					
	13			Tu	10/02/12	:30	9:49 PM	OFA12A124H	\$4,050.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04077389-2
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04077389
Alt Order #	Political Candidate
Deal #	
Order Flight	09/29/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
38	13	X Factor	8p-9p								
	CDR										
					10/01/12 to 10/07/12	1x	---T---				
	13			Th	10/04/12	:30	7:58 PM	OFA12A124H	\$7,650.00		1
39	13	Good Day 5a	5a-530a								
	CDR										
					10/01/12 to 10/07/12	1x	-TWTF--				
	13			Tu	10/02/12	:30	5:25 AM	OFA12A124H	\$360.00		1

Aired Spots**96**

<u>Gross Total</u>	\$90,904.00	
<u>Agency Commission</u>	\$13,635.60	
<u>Net Amount Due</u>	\$77,268.40	<u>Payment Terms 30 Days</u>

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